

JULY 2005

THE LATEST NEWS FROM TAKE PRIDE IN AMERICA

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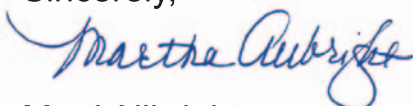
## A Note from our Executive Director

In late May we were very successful in getting the public service announcements with our spokesman Clint Eastwood filmed in 30, 15, and 10 second spots along with regional spots. The final cuts of nearly 20 broadcast PSAs should be available soon. We are eager to get these distributed and played across the country, so we will be calling upon you for assistance in getting air time on television stations.

While shooting the footage, Eastwood commented, "I am very happy to help further the mission of Take Pride in America. It was a cause I supported when it was first launched 20 years ago, and the message of caring for our public lands is one that I continue to support."

We are also working on print and radio PSAs. If you have any suggestions or advice about effective distribution, please contact us.

Sincerely,



Marti Allbright



Filming Clint Eastwood for the Take Pride PSAs.

### UP-COMING EVENTS

June 27-July 3  
National Clean Beaches  
Week  
[www.cleanbeaches.org](http://www.cleanbeaches.org)

September 17  
International Coastal  
Cleanup  
[www.coastalcleanup.org](http://www.coastalcleanup.org)

September 24  
National Public Lands Day  
[www.npld.com](http://www.npld.com)

October 22  
Make a Difference Day  
[www.makeadifferenceday.com](http://www.makeadifferenceday.com)

## Award Nominations – Thank You!

Thanks to everybody who submitted nominations for our 2005 National Awards! The nominations exemplify Take Pride's mission of protecting our public lands and waters through a wide variety of volunteer work.

We are currently compiling our panel of judges to review the nominations during the month

of July. Winners will be notified following the selection process.

Winners are invited to come to Washington D.C. on September 29 and 30 for the awards ceremony. More details about the ceremony and an itinerary of other events will be available to winners once they have been announced.



# PARTNER SPOTLIGHT

## National Trails Day 2005

Saturday, June 4, 2005 marked the 13th annual National Trails Day, American Hiking Society's signature trail awareness program. This year's theme, "Take the Path to a Healthier You," brought thousands of people together across the country to celebrate outdoor recreation.

Since its establishment in 1993, National Trails Day has taken place on the first Saturday of June and has grown to be a nationwide trails celebration that has inspired nearly one million trail enthusiasts. Events took place all across the United States and Puerto Rico, with trail activities ranging from day hiking, trail maintenance, bike rides, equestrian activities, trail

dedications and workshops, and paddling trips.

Also, in celebration of National Trails Day, Secretary of the Interior Gale Norton announced the designation of 37 new national recreation trails in 23 states as part of the National Trails System.

**National  
Trails Day®**



**June 4, 2005**

## Highlights from NTD 2005:



A record breaking 1,132 National Trails Day events registered with American Hiking Society for national sanctioning, indicating a 22% increase over 2004.



Attendance exceeded 121,000 at registered events, a 16% increase over last year.



More than 29,000 volunteers contributed a total of 168,000 volunteer labor hours to maintain or construct more than 1,800 miles of trail



An updated informational brochure entitled "Trails for Health" was produced in English and Spanish and was distributed in partnership with the Centers for Disease Control and Prevention.



Seven states proclaimed June 4 as National Trails Day or as the kick-off to an official trails week.

## Las Vegas Gets Outdoors

On National Trails Day over 100 Las Vegas area volunteers celebrated by contributing more than 500 hours to restore 1.08 miles of road in the Spring Mountains National Recreation Area.

Along with planting 300 shrubs and grasses, volunteers used logs and downed material from the surrounding area to help camouflage and discourage continued

use of three unauthorized motorized trails running through sensitive areas.

This Take Pride in America event was managed by Get Outdoors Nevada, an Inter-agency Volunteer Program formed by the Bureau of Land Management, National Park Service, U.S. Fish & Wildlife Service and U.S. Forest Service.

Get Outdoors Nevada is supported by Southern Nevada Public Land Management Act (SNPLMA) funds and administered by the University of Nevada, Las Vegas Public Lands Initiative.

To find out more, visit [www.getoutdoorsnevada.org](http://www.getoutdoorsnevada.org).



Hard work on trails makes recreation better for Las Vegas hikers.

## National Trails Day Kicks Off Take Pride City Anchorage, AK

Over 200 volunteers joined the Bureau of Land Management (BLM) and the Municipality of Anchorage, Alaska for National Trails Day and a celebration of Anchorage as a Take Pride in America City.

At Campbell Creek volunteers accomplished a wide variety of trail projects including rerouting of trails to prevent stream-bank erosion, staining fences and traffic barriers to increase visual appeal, and thinning the forested parking island at Campbell Airstrip Trailhead to ensure safety.

Following the trail work, more than 100 volunteers

gathered in the Campbell Creek Science Center for lunch and prizes. There Jeff Dillon, Director of Anchorage Parks and Recreation, was presented with a plaque designating Anchorage as a Take Pride in America City.



Volunteer paints fence in Campbell Creek.

The city already has a solid network of partnerships to further volunteer work. A total of 28 partner organizations and sponsors contributed to National Trails Day alone. Some of these groups included Anchorage Parks and Recreation, REI, Marriott, Paramount Cycles, Walmart, Costco and Carrs.



# Great Outdoors Month

On June 2, 2005, President George W. Bush released a proclamation celebrating the second annual Great Outdoors Month.

The proclamation emphasized the need to conserve our environment and complimented the volunteer efforts of citizens across the country. The President mentioned Take Pride in America and USA Freedom Corps as active organizations for informing citizens about volunteer opportunities in their area.

Because June is one of the busiest times for outdoor activity, Great Outdoors Month coincides with many events such as National Trails Day, National Boating and Fishing Week, National Family Recreation Week and National Clean Beaches Week.

The Great Outdoors Month Coalition works to coordinate these existing events with new events, making June a prime month for volunteerism and recreation. Take Pride is proud to support these groups and special event days.

For more information on Great Outdoors Month, 2005 activities or for the full document of the President's proclamation, visit [www.greatoutdoorsmonth.org](http://www.greatoutdoorsmonth.org).



"Across our great Nation, Americans are taking that responsibility seriously and volunteering to help keep our natural areas beautiful for future generations. I commend these citizens for helping to protect our public lands, and I encourage all Americans to do their part. The Department of the Interior's Take Pride in America website and the USA Freedom Corps website offer examples of ways to participate in environmental stewardship projects."

President George W. Bush, 2005 Great Outdoors Month Proclamation

## Welcome to our Newest Take Pride Cities



Anchorage, Alaska  
Mayor Mark Begich



Tampa, Florida  
Mayor Pam Iorio

## Awards Reminder

Although the deadline for the 2005 National Awards has passed, Take Pride still offers a variety of continuing awards. Visit our website to find out more.

- President's Volunteer Service Award  
*for individuals amassing 4,000 volunteer hours*
- Secretarial Take Pride in America Award  
*for individuals amassing 3,000 volunteer hours*
- Governor's Take Pride Appreciation Award
- Congressional Take Pride Appreciation Award
- Take Pride in America Garden Award  
*sponsored by America the Beautiful Fund*

## Volunteers Take Pride in Belle Fourche Reservoir

The Bureau of Reclamation's Dakotas Area Office, Rapid City Field Office hosted a two day Take Pride in America litter clean-up event at Belle Fourche Reservoir on May 21 and 24, 2005.

On May 21, members of the High Plains Anglers and the Center of the Nation Sportsman's Club cleaned litter at Gaden's Point, located on the west side of the reservoir. Both of these clubs are active in conservation, education, and community service in Belle Fourche and Butte County.

In addition to the efforts that took place on May 21, volunteers and staff from Reclamation and other county, state and Federal agencies picked up litter on the east side of the reservoir on May 24.

The appearance and safety of the reservoir lands greatly improved after workers hauled half of a dump truck, six pick-up loads and

one large trailer load of refuse to the Belle Fourche Landfill.

Belle Fourche Reservoir is a Bureau of Reclamation facility which provides irrigation water for 57,100 acres on the Belle Fourche Irrigation District. It also provides fish, wildlife and recreation benefits. A big thank you to all that helped in this great two-day effort!



After hauling away so much litter, Reclamation hopes that visitors will keep the reservoir cleaner in the future.

# Take Pride Schools Launch

After launching our first Take Pride School at Carmel River School in May, we are asking elementary, middle and high schools to all become Take Pride in America Schools by agreeing to accomplish two projects over a school year to benefit public lands.

Projects can be accomplished by the entire school, by a classroom, or by a school club or organization. Projects can be on any public lands, must promote the message of Take Pride in America and must benefit public use of the lands.

Schools may be highlighted on our website or in our newsletter when they send us follow-up information and pictures about projects. Also, schools can be nominated for our annual National Awards under one of the school categories.

To request more information on how your school or a school in your area can become a Take Pride in America School, please send an email to [TakePride@ios.doi.gov](mailto:TakePride@ios.doi.gov). Be sure to include *Take Pride in America School* in the subject line of the email.



*Students from Carmel River School celebrate being a part of the Take Pride Schools program.*

## Summer Sessions Revitalize Fort Frederica

On Saturday, June 18, National Park Service staff at Fort Frederica National Monument hosted the second in a series of summer Take Pride in America events. Directed by park staff, volunteers concentrated their efforts to the planting of native deer-tolerant shrubbery around the visitor center while also completing the rebuild of an 18th century colonial era stake fence around the monument's herb garden.

Park staff led the work session by explaining which plants attract or repel deer. After they removed the well-eaten plants, volunteers planted a mix of native shrubbery at the front entrance to the Visitor Center.

Glynn County 4-H Club performed the bulk of the work at the monument and has asked to return in the near future to help with other landscaping projects.

After July, Fort Frederica will conclude the summer volunteer series by completing much needed work on the Riverfront Trail, which parallels the beautiful Frederica River and the famed "Marshes of Glynn."



*Members of the Glynn County 4-H Club volunteered many hours to help Fort Frederica*

## Thank you...

Thanks to our contributors for this edition of "In Touch With Take Pride." Please keep sending us articles for future editions.

Sincerely,  
Take Pride Staff

## CITY SPOTLIGHT

### Tampa Becomes Take Pride City, Hosts 2 Volunteer Events

As the newest member of the Take Pride City Program, Tampa Mayor Pam Iorio already fulfilled her pledge to complete two volunteer events this year. Tampa hosted two beach cleanups in celebration of National Clean Beaches Week (June 27- July 3, 2005).

More than 100 teens, most of whom are part of the local Junior Lifeguard program, joined staff from the City of Tampa Parks and Recreation Department to hit the sands of Ben T. Davis Beach and Picnic Island Beach, removing debris and cleaning up in anticipation of the busy 4th of July weekend.

Held annually, National Clean Beaches Week is sponsored by the Clean Beaches Council (CBC), a Take Pride Charter Partner. For more information on the CBC, please visit their website at [www.cleanbeaches.org](http://www.cleanbeaches.org).



*Tampa youth help clean up the beaches during National Clean Beaches Week.*

## For Your Information

Please continue to send us your photos and write-ups of your events! An event evaluation form can be found on the homepage of our website at [www.TakePride.gov](http://www.TakePride.gov).

Email [takepride@ios.doi.gov](mailto:takepride@ios.doi.gov) if you have information for our newsletter, or if you have any questions.